

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928684-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/11/12	928684	06213738

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/06/12	WPBF News 25 @ 5am	5-530am	--WT---	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/06/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV083001H	\$175.00	NM
3	09/10/12	09/10/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV083001H	\$90.00	NM
4	09/06/12	09/06/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/06/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV083001H	\$225.00	NM
5	09/07/12	09/07/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV083001H	\$150.00	NM
6	09/10/12	09/10/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	2	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV083001H	\$150.00	NM
2 WPBF M		09/10/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV083001H	\$150.00	NM
7	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928684-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	F	09/07/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV083001H	\$200.00 NM
8	09/10/12	09/10/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/10/12	09/16/12	M-----	1	\$200.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	09/10/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV083001H	\$200.00 NM
9	09/05/12	09/06/12	Good Morning America	7-9AM	--WT---	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/03/12	09/09/12	--WT---	2	\$475.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	W	09/05/12	8:46 AM	Good Morning America	7-9AM	:30	AWTV083001H	\$475.00 NM
2	WPBF	Th	09/06/12	7:55 AM	Good Morning America	7-9AM	:30	AWTV083001H	\$475.00 NM
10	09/07/12	09/07/12	Good Morning America	7-9AM	----1--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/03/12	09/09/12	----1--	1	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	F	09/07/12	7:30 AM	Good Morning America	7-9AM	:30	AWTV083001H	\$250.00 NM
11	09/10/12	09/10/12	Good Morning America	7-9AM	M-----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/10/12	09/16/12	M-----	2	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	09/10/12	7:41 AM	Good Morning America	7-9AM	:30	AWTV083001H	\$250.00 NM
2	WPBF	M	09/10/12	8:30 AM	Good Morning America	7-9AM	:30	AWTV083001H	\$250.00 NM
14	09/05/12	09/06/12	WPBF News 25 @ Noon	12pm-1230pm	--WT---	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/03/12	09/09/12	--WT---	2	\$325.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	W	09/05/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV083001H	\$325.00 NM
2	WPBF	Th	09/06/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV083001H	\$325.00 NM
15	09/07/12	09/07/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/03/12	09/09/12	----1--	1	\$160.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	F	09/07/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV083001H	\$160.00 NM
16	09/10/12	09/10/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/10/12	09/16/12	M-----	2	\$160.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	M	09/10/12	12:06 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV083001H	\$160.00 NM
1	WPBF	M	09/10/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV083001H	\$160.00 NM
17	09/05/12	09/06/12	M-F 5pm News	5-6pm	--WT---	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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928684-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/05/12	09/06/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WT---	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --WT--- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 5:27 PM M-F 5pm News 5-6pm :30 AWTV083001H \$475.00 NM 2 WPBF Th 09/06/12 5:23 PM M-F 5pm News 5-6pm :30 AWTV083001H \$475.00 NM									
18	09/07/12	09/07/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 5:08 PM M-F 5pm News 5-6pm :30 AWTV083001H \$350.00 NM									
19	09/10/12	09/10/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 5:10 PM M-F 5pm News 5-6pm :30 AWTV083001H \$350.00 NM									
20	09/05/12	09/05/12	WPBF News 25 @ 6:00P6-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	--1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWTV083001H \$625.00 NM									
21	09/07/12	09/07/12	WPBF News 25 @ 6:00P6-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWTV083001H \$500.00 NM									
22	09/10/12	09/10/12	WPBF News 25 @ 6:00P6-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWTV083001H \$500.00 NM									
24	09/09/12	09/09/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 6:52 PM Sun 630pm News 630-7pm :30 AWTV083001H \$325.00 NM									
25	09/05/12	09/09/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	--WT---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --WT--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 11:55 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWTV083001H \$800.00 NM LR- Network Program Runover 2 WPBF Th 09/06/12 11:36 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWTV083001H \$800.00 NM LR- Network Program Runover									
26	09/07/12	09/09/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	----F-S	:30	1	\$500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F-S				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV083001H	\$500.00	NM
27	09/10/12	09/10/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV083001H	\$500.00	NM
2 WPBF M		09/10/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV083001H	\$500.00	NM
28	09/05/12	09/06/12	10-11a Anderson Cooper 10-11a		--WT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--WT---				2	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/05/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	AWTV083001H	\$275.00	NM
2 WPBF Th		09/06/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AWTV083001H	\$275.00	NM
29	09/07/12	09/07/12	10-11a Anderson Cooper 10-11a		----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----1--				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV083001H	\$175.00	NM
30	09/10/12	09/10/12	10-11a Anderson Cooper 10-11a		M-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	AWTV083001H	\$175.00	NM
2 WPBF M		09/10/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV083001H	\$175.00	NM
31	09/05/12	09/05/12	The View	11A-12PM	--1----	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$750.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/05/12	11:31 AM	The View	11A-12PM	:30	AWTV083001H	\$750.00	NM
32	09/10/12	09/10/12	The View	11A-12PM	M-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	11:00 AM	The View	11A-12PM	:30	AWTV083001H	\$350.00	NM
2 WPBF M		09/10/12	11:31 AM	The View	11A-12PM	:30	AWTV083001H	\$350.00	NM
33	09/05/12	09/06/12	1230-1P Access Hollywood	1230-1p	--WT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--WT---				2	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/05/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV083001H	\$275.00	NM
2 WPBF Th		09/06/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV083001H	\$275.00	NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928684-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/05/12	09/05/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	4:54 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$525.00 NM
35	09/07/12	09/07/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$750.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV083001H	\$750.00 NM
36	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV083001H	\$750.00 NM
37	09/06/12	09/06/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	7:33 PM	Jeopardy	7:30-8PM	:30	AWTV083001H	\$1,600.00 NM
38	09/07/12	09/07/12	Jeopardy	7:30-8PM	----1--	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:51 PM	Jeopardy	7:30-8PM	:30	AWTV083001H	\$850.00 NM
39	09/10/12	09/10/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:52 PM	Jeopardy	7:30-8PM	:30	AWTV083001H	\$850.00 NM
40	09/09/12	09/09/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV083001H	\$275.00 NM
41	09/07/12	09/07/12	20/20	Prime Other	----1--	:30	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	9:24 PM	20/20	Prime Other	:30	AWTV083001H	\$1,100.00 NM
42	09/10/12	09/10/12	M-F 3-4P	M-F 3-4P	M-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928684-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/10/12	09/10/12	M-F 3-4P	M-F 3-4P	M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	AWTV083001H	\$400.00 NM
1	WPBF	M	09/10/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV083001H	\$400.00 NM
<b>Total Spots</b>							<b>51</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,445.00</b>
<u>Agency Commission</u>	<b>\$3,216.75</b>
<u>Net Amount Due</u>	<b>\$18,228.25</b>